

MARCH 2024

NEWSLETTER



WHAT'S INSIDE

| | |
|---|----|
| Keynote topic – Ethical Human Conduct..... | 02 |
| Students Orientation Program at AIIA, Goa..... | 03 |
| UHV activities across the country in March 2024 | 04 |
| Upcoming UHV events in April 2024 | 06 |



Ethical Human Conduct

The natural expression of a human being living with the right understanding is ethical human conduct. For a humane society, two models of Ethical Human Conduct are explained below.

Ethical Human Conduct – Model 1

In this model, conduct is seen in terms of the expression of right understanding in the Self, i.e., one is making an effort for realization within, and expressing it outside by participating in the development of a humane society and human tradition.

Right understanding refers to awakened activities of contemplation, understanding, and realization in the Self. The process of developing the right understanding is initiated by verifying the proposals on one's own right based on natural acceptance. Right understanding is complete with the contemplation of relationship or participation in the larger order, understanding of harmony in nature, and realization of the co-existence or submergence of nature in space.

With the completeness of the right understanding, there is continuity of harmony in the activities of the Self. All desires, thoughts, and expectations are guided by the right understanding and there is continuity of happiness in the Self. This is expressed naturally in terms of effort for mutual happiness in behavior, mutual prosperity in work, and fulfillment of human goals through participation in the larger order. This effort ultimately leads to a humane society (undivided family and universal human order) and human tradition on the planet generation by generation.

Ethical Human Conduct – Model 2

In Model 2, human conduct is articulated in terms of Values, Policy, and Character:

• **‘Values’** is participation in the larger order with the clarity of ‘what to do as a human being’ and ‘what not to do as a human being’. Contemplating one's relationship, one can see one's natural participation in value-based living:

- Values in the Self (among the activities of the Self)
- Values in human-human relationship
- Values in the human-rest of nature relationship
- Values in our participation in the universal human order

• **‘Policy’** includes plan, program, implementation, and evaluation of value-based living. This essentially implies the policy for enrichment, protection, and right utilization of the three resources i.e., self, body, and physical facility.

• **‘Character’** includes compassionate behavior, work, and participation in the larger order

- Rightfully acquired wealth (swa-dhan), which includes production of the physical facility through labor on rest of nature, physical facility obtained in exchange of service as well as willingly given gifts and awards.
- Chastity in a conjugal relationship (swa-nari/swa-purush)



Students Orientation Program at All India Institute of Ayurveda (AIIA), Goa.



*Students Orientation Program on Universal Human Values (UHV) was organized and conducted at **All India Institute of Ayurveda (AIIA), Goa** a Satellite Institute of All India Institute of Ayurveda, New Delhi in collaboration with the National Coordination Committee for Induction Programme (NCCIP), All India Council of Technical Education (AICTE). Two 8-day workshops for students were organized from **10-17 March 2024 & 18-25 March 2024**.*





INTRODUCTORY UHV FDP (3-day, face-to-face, self-funded)



01-03 Mar 2024

Dr. Ambedkar Institute of Technology for
Divyangjan, Kanpur, Uttar Pradesh.

Language | Hindi

Resource person | Dr. Pankaj Singh

Co-facilitator | Mr. Manish Tiwari

Observer | Dr. Kunwar Kuldeep Chauhan

Successfully attended | 09

11-13 Mar 2024

Meerut Institute of Technology, Meerut, Uttar
Pradesh.

Resource person | Dr. Parul Verma

Co-facilitator | Dr. Pradeep Kumar Talan

Observer | Mr. Kaushal Gupta

Successfully attended | 33



15-17 Mar 2024

Pimpri Chinchwad College of Engineering, Pune,
Maharashtra.

Resource person | Mr. Vinay Chidri

Co-facilitator | Dr. Mahesh Kolte

Observer | Dr. Shrilekha Ghatte

Successfully attended | 63

21-23 Mar 2024

R.M.K. Engineering College, Chennai, Tamil Nadu.

Resource person | Dr. Ela Manoj Dedhia

Co-facilitator | Dr. R Gowri Shankar Rao

Observer | Dr. K Anitha

Successfully attended | 61





INTRODUCTORY UHV FDP (3-day, face-to-face, self-funded)



21-23 Mar 2024

Panjab University, Chandigarh, Punjab.

Resource person | Mr. Ajay Kumar Pal

Co-facilitator | Dr. Piush Sharma

Observer | Mr. Krishan Kuma

Successfully attended | 56

28-30 Mar 2024

Acharya Institute of Technology, Bengaluru,
Karnataka.

Resource person | Dr. Sunil Kumar N

Co-facilitator | Prof. Poornima H S

Observer | Dr. B Suryakant

Successfully attended | 58



28-30 Mar 2024

ATS, Sanjay Bhokare Group of Institutes, Sangli,
Maharashtra.

Resource person | Dr. Patil Yashvant Shivgouda

Co-facilitator | Dr. Raju Panchal

Observer | Mr. Shrinidhi Gindi

Successfully attended | 36



UPCOMING UHV EVENTS



Introductory UHV FDP (5-day, online)

01-05 April 2024 in English

08-12 April 2024 in Hindi



UHV-II FDP (6-day, online)

15-20 April 2024 in English

22-27 April 2024 in Hindi

Link for registration: <https://fdp-si.aicte-india.org/verifiedProgramDetailsList.php>



Introductory UHV FDP (3-day, face-to-face, Self-funded)

04-06 April 2024 at Karmaveer Kakasahaeb Wagh Polytechnic, Nashik, Maharashtra.

08-10 April 2024 at Aditya Silver Oak Institute of Technology, Ahmedabad, Gujarat.

11-13 April 2024 at RNS institute of Technology VTU, Bangalore, Karnataka.

24-26 April 2024 at Amrita Vishwa Vidhyapeetham, Chennai, Tamil Nadu.

25-27 April 2024 at HKBK College of Engineering, Bangalore, Karnataka.



UHV-II UHV FDP (5-day, face-to-face, Self-funded)

08-12 April 2024 at SRM Institute of Science and Technology, Chengalpattu, Tamil Nadu.

29 April - 03 May 2024 at Gandhi Institute of Technology and Management, Visakhapatnam, Andhra Pradesh.

UHV=Universal Human Values, UHV-I=Introduction to Universal Human Values, UHV-II=Understanding Harmony and Ethical Human Conduct, AICTE=All India Council for Technical Education, NCC-IP=National Coordination Committee for Induction Program, FDP=Faculty development Program, MoU=Memorandum of Understanding, SDP=Student Development Program, MDP=Management Development Program, LDP=Leadership Development Program, RP=Resource Person, NC-UHV= National Committee for Universal Human Values



continued from page no. 1

Ethical Human Conduct

Ethical human conduct is naturally acceptable to the human being and does not give rise to any conflict within. It leads to mutual fulfillment with other human beings and mutual enrichment with the rest of nature. Thus, ethical human conduct is self-satisfying, people-friendly, and eco-friendly in all times, places, and individuals.

An Appraisal of the Current Scenario

Professional Ethics appear to be very complex in recent times. The unethical practices are increasing rapidly and their impact is evident across all realms of society. As a result of this 'epidemic' of unethical practices, there are serious scams, economic offenses, kickbacks in large-scale purchases, misappropriation, and misuse of public funds, misuse of political power and bureaucratic authority, misleading propaganda, unethical advertisements, and sales promotion, cut-throat competition, exploiting the weakness of consumers through various enticements, bewildering advertisements, adulteration and spurious production, endangering the health and safety of the public at large, and so on. There is a need to inculcate ethics in human conduct.

Prevailing Approaches towards Promotion of Ethics

The existing program to infuse professional ethics and promote it in behavior and conduct includes:

- Promoting awareness about professional ethics by introducing new courses, refresher programs, and case studies
- Administering oaths and prescribing codes of ethical conduct for specific professional disciplines
- Setting up mechanisms for intensive audit inspection and monitoring the activities
- Framing more stringent laws and devising harder punishments for offences and promoting transparency in working systems through mechanisms like RTI (Right to Information Act), etc.
- Carrying out 'sting operations' and widely publicizing serious lapses in the ethical conduct of the professionals through media
- Encouraging whistle-blowing by individuals or groups
- Setting up Lokpals, vigilance commissions, ethics committees, tribunals, consumer protection forums, etc.
- Filing public interest litigations (PIL), etc.



continued from page no. 7

Ethical Human Conduct

Inadequacy of Prevailing Approaches

The inadequacies and inefficacies in the current approaches and methodologies are that most of the adopted methods are either symptomatic or punitive measures or crisis management techniques. These methods lack the approach to real solutions to the problem with a holistic perspective. These methods focus primarily on curbing the ill effects rather than rectifying the root cause, namely the faulty worldview that remains dominant (managing the disease rather than ensuring health).

Inherent Contradictions and Dilemmas

We can understand clearly with examples how the contradictions and dilemmas are inherently generated by the prevailing worldview of wealth and profit maximization at the core of all socioeconomic systems. So, the happiness of the other (perceived by the wealth accumulation by the other) seems to contradict my happiness. This leads to the exploitation of people so that one can gain affluence. There is no possibility of mutual fulfillment in a sustainable manner. Dominance lies at the core of this approach. Similarly, the exploitation of nature becomes inevitable for more and more wealth accumulation. There seems to be no limit to this.

For example, if some commodities are scarce due to some climatic or natural calamity or some man-made problems like wars and economic crises, people are in a state of distress and need support. However, in such a situation, the businessmen endowed with a prevailing (inhuman) worldview will feel elated and look at it as an opportunity to ensure profit maximization.

The Way Ahead with Ethical Conduct

The need for sincere efforts towards building up the ethical competence of human beings in general and professionals in particular through human education is essential. This starts with value education followed by value-based education leading to value-based living. With a collective approach towards setting human tradition by starting from human education and moving towards developing human conduct with human constitution and universal human order, we all work towards ensuring ethical conduct as the way to live as a human being.





continued from page no. 3

Students Orientation Program at All India Institute of Ayurveda (AIIA), Goa.

The All India Institute of Ayurveda has been conceived as an Apex Institute for Ayurveda. It aims to bring a synergy between the Traditional Wisdom of Ayurveda and Modern tools and technology. The institute offers postgraduate and doctoral courses in various disciplines of Ayurveda and focuses on fundamental research of Ayurveda, drug development, standardization, quality control, safety evaluation, and scientific validation of Ayurvedic medicine. The institute has a 200-bed referral hospital for facilitating clinical research. The Institute also has 25 Specialty Departments and 12 clinics with 8 interdisciplinary research laboratories wherein several Scholars have access to PG & PhD programs every year. AIIA, Goa is committed to the overall development of its stakeholders including students, and towards developing “Compassionate Doctors” who can participate in making ‘Swasth Bharat’

The inaugural function of the workshop was done by Prof. Dar Sujata Kadam, Dean, AIIA Goa, in the presence of members from Academic and Administration along with the Resource team of NCCIP-AICTE.

Local Program Coordinator | Dr. Akhilesh Shukla

Resource Person | Mr. Umesh Jadhav

Co-facilitators | Dr. Ela Dehia & Ms. Aprajita Singh

Observers | Dr. Anita Mane, Mr. Mahesh Kore, Dr. Jasmir Randhawa & Ms. Lipika Mitra

The workshops were designed to enhance the holistic development of students of Bachelor of Ayurveda Medicine and Surgery (BAMS) at AIIA, Goa. These workshops provided a structured framework based on universally applicable, logical, and verifiable principles concerning the human experience. These concepts helped the students to understand their role at the level of the individual, family, society, and Nature/Existence level through the process of Self-Exploration to fulfill the aspiration of Holistic Development.



continued from page no. 9

Students Orientation Program at All India Institute of Ayurveda (AIIA), Goa.



Students Reflections: Students' reflections and inquiries touch upon deep and varied aspects of their living, particularly focusing on the role of education in holistic development, the Identification of the purpose of the human being, Human being as the co-existence of Consciousness and Material, the expected feelings in relationships, the difference between excellence and competition, Affection and Attachment, Love, and Lust, their participation in the societal transformation through personal transformation and Mutual fulfillment with Nature/Existence.

Student participation: Students were excited and enthusiastic to learn that they had equal opportunity to speak, ask, share, and participate in the workshop.

Problems, Issues and concerns of students: Students realized that they want to solve their Issues, Problems, and concerns like overthinking, health issues, time management, selection of educational stream and job, interpersonal relationship issues, dealing with society, confusion, depression, anger, etc., cannot be possible with a piecemeal solution but by identifying the root cause of all these. The root cause is a lack of clarity. There is a possibility of resolving within by developing the Right Understanding within.



continued from page no. 10

Students Orientation Program at All India Institute of Ayurveda (AIIA), Goa.

Planning and Decision making: Students have said that they want to decide on their own but there is always confusion about whom to refer and whom to listen to. As the sessions progressed, they were able to realize that natural acceptance is innate and invariant. By referring to the natural acceptance they can decide what is right for them. They also said many decisions were taken just by assuming/accepting and not referring to their natural acceptance which is causing problems in their life. Natural Acceptance helps one to decide things in one's own right.

Understanding the basic aspiration and its fulfilment:

Students were able to explore the difference between doing – getting – becoming – being. They are studying to become Doctors, to get a job, and want to be happy every moment. To live a fulfilling life they need to develop the Right Understanding (Understanding Harmony at the Individual, Family, Society, Nature/Existence level), Right feelings (Naturally acceptable feelings in Human-Human relationships), and skills to become a doctor to fulfill the physical needs of the family.

Human-Human Relationship: The relationship is between oneself and the other self. This proposal has cleared many of their doubts. Every human being wants to be happy and also has the intention to make others happy - **'TRUST'**. We are human beings with the same purpose (Based on natural acceptance), the same program, same potential, and identify the complementariness for mutual development – **'RESPECT'**. Based on this clarity we can accept the other as our relative to fulfill the responsibility and commitment in the relationship – **'AFFECTION'**. Existence is in favor of our happiness as continuous happiness can be ensured by understanding the coexistence in existence and nature is providing all the required facilities to nurture and protect the body this proposal helped them to see the – **'GRATITUDE'** towards whole existence. Completeness of Right Understanding helps in the development of being related to all (every unit exists in the whole existence) – **'LOVE'**

The detailed discussion of these proposals through self-exploration helped them to understand the right feelings. They are also able to identify the difference between Trust and blind belief, Respect, and expression of respect, Affection and Attachment, Excellence and competition, Love and Lust. The students were also able to explore the proposal of the Humane Society, Harmony in Nature/Existence.

FOR MORE INFORMATION

1. Vision for Holistic, Value-based Education, https://fdp-si.aicte-india.org/download/HVBE_for_NEP2020.pdf
2. UHV Website: <https://uhv.org.in/>
3. UHV YouTube: <https://www.youtube.com/c/UniversalHumanValues>
4. AICTE Website: <https://fdp-si.aicte-india.org/index.php>

